

A Study on the Ideological and Political Education Model of Counselors in the Context of Innovation and Entrepreneurship

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Abstract: In college, counselors have their own unique role, in the current history of mass entrepreneurship and innovation, a lot of college students put a lot of time and energy into innovation and entrepreneurship, in this specific historical period, counselors should affirm the passion and blood of students, and then should enable students to maintain a calm and rational mind, understand that practice is the only criterion to test the truth, but also understand that only serious learning, silent accumulation, can make their own innovative entrepreneurial ability to get greater promotion and progress, to resolutely put an end to any floating people and ambitious style of work.

1. Introduction

Dapeng a day with the wind, up 90,000 li. College students dream of being able to save their abilities while they get the chance to soar. Such a mood is entirely understandable. However, students should have a more rational mind and clear eyes, understand their true ability, understand the obstacles and tests they face, understand that learning is the fundamental task and the most important task of a student, no student can become a high-minded, unmotivated person, students cannot be impetuous, eager to achieve immediate benefits, students should continue to seek innovation and development and beyond.

2. An Analysis of the Mental State of College Students in the Process of Innovation and Entrepreneurship

2.1. Students are Generally in a Great Sense of Impatience

It is understandable that every student in college is eager to become a leader, to make extraordinary achievements, and to become a human being, but this is the problem for current students. The students' inability to settle down leads to great ups and downs and problems in their study life. At the same time, it is easy to feel lost and blind in the external atmosphere of innovation and entrepreneurship. The students with internal and external difficulties carry out their college life in a state of inconsistency. At this time, they need the help and guidance of their teachers [1]. As Table 1 analyses, many students have a desire to start a business:

Table 1 Entrepreneurial aspiration

Is there a desire for entrepreneurship	
YES 77.59%	NO 22.41%

2.2. Student's Innovation and Entrepreneurial Orientation are Relatively Blind

Mass entrepreneurship innovation is not only a slogan, but also a ethos, urging all students to achieve great innovation in the era of innovation, regardless of the true situation of students. When students see the people around them in the innovation, they are also in a hurry between the battle, obviously, these are blindly impatient behavior, blindly impatient behavior is naturally difficult to

achieve success, progress and harvest, students should not understand their own situation to become an entrepreneur and innovators, not to mention a step up the sky, this is not feasible. As analyzed in Table 2, many students are blindly optimistic:

Table 2 Blind optimism

Do you think you can succeed in your business?	
YES 87.16%	NO 12.84%

2.3. Students are not well-founded and at the same time impatient

Students should have strong enough strength before they can carry out the innovation work well, if the students'innovation consciousness does not have the strong ability as the guarantee, it is doomed to become the moon in the water and the flower in the mirror. At present, many college students, driven by innovation and entrepreneurship, abandoned their studies, regardless of student status, in the center of the campus, do not want to be enterprising, eager to make a great wish, but this kind of idea and consciousness cannot fall into practice one by one, on the contrary, students lose valuable learning time and energy in the process, which can be said to be worth the loss. Students should not cover all aspects, not to be able to find their own position driven by interests, should be steady, step by step, only so that the future of students is full of sunshine [1].

3. Analysis of the Existence of Counselors

3.1. Stable Mood and Mood of Students

Students should stabilize their own mood and mood, in the state of calm and leisure to learn, students can gain true knowledge, can also achieve extraordinary success. However, the current problems of college students are that it is difficult to maintain such a healthy state of mind, cannot calm down the state of mind, try to achieve everything, but also try to step up the sky, these consciousness and ideas are devouring the healthy state of mind of students, so that it is worth reflecting on, and it is worth changing. Counselors should help students, so that students can stabilize their emotions, so that they can walk in the right direction of life, not afraid of the ups and downs of life, while completing their studies, to find the possibility of innovation and breakthrough.

3.2. Building a Good Style of Study

In college education, many students take the indifferent attitude of learning this matter, think that they should no longer be "nerds" in college, should seriously look at the outside world, find the channel of prosperity and development, this kind of thought spread among the students at will, and pose a great danger to the students'style of study. Students do not want to take, do not love to learn, in the ordinary arbitrary skipping classes, with the banner of innovation and entrepreneurship, slacking off, people floating. Do not idle, white juvenile head, empty sad. Students understand the truth, but the few who can really put it into action. College counselors should create a more positive style of study, so that all students can seriously study in a good style of study, complete their own academic tasks, not afraid of the test, not afraid of difficulties and difficulties, focus on learning, to achieve the major development and remarkable progress of their learning ability. According to Table 3, the number of students who do not have a disability is, after all:

Table 3 Data of affiliated departments

Have you ever been a member of a department?	
YES 76.24%	NO 23.76%

3.3. Dispel Disorientation for Students to Find its Way

The greatest sorrow and misfortune of a college student comes from being unable to find his own direction of existence, when a person cannot find the direction of existence, will always follow the current, do not distinguish things, or even follow others, lose self. All teachers should be alert and alert to these problems, and college counselors should become "vanguards" and "de-miners ", so

that students can understand who they are, what they can do, and exercise their strength within their means, so that the students' future can be full of light, birds and flowers, and the students can save every minute and second of their lives after understanding the true self, and devote all their spirit and time to their studies, career and other tasks [2].

4. How should College Counselors Carry out Ideological and Political Education in a new Context

4.1. Respect Students' Minds for Innovative Entrepreneurship

It is no surprise that every young man who enters the school gate has great hopes and ambitions, and it is not surprising that the instructor teacher should make the students have the innovative, entrepreneurial mind and belief, if the students can have the grand mind and belief, naturally can burst out the extraordinary life energy, will get rid of the mediocre and mediocre, so that the life of the day to break through the shackles, to obtain the energy of inner growth. Therefore, college counselors should first respect students' ideas of innovation and entrepreneurship, which is the first and key step for ideological and political education.

4.2. Good Communication with Students

In the process of ideological and political education, counselors should communicate with students with sincerity, so that students can eliminate their own prejudice and rejection mentality, feel the sincerity and goodwill of teachers, so that they can open their hearts. When the instructor starts the ideological and political education, he cannot finish the corresponding task with the condescending situation, should know how to talk with the students kindly, make the students trust themselves more, and make the inner heart of the students be interpreted by the teacher in time, the teacher can combine the students' mental state with the corresponding teaching and guidance, help the students to overcome the difficult problems and difficulties, and obtain the dual progress of the academic personality, more importantly, the students can help the counselors to avoid walking astray in life, which is of great significance to the teachers and students.

4.3. Developing Ideological and Political Education in Colleges and Universities Using Innovative Models

College counselors in the process of ideological and political education, we should know how to rely on the times to move the truth, cannot follow the book, nor cannot be afraid to move forward. Now is an information age, information plays an extremely important role. Teachers can use wechat, weibo to carry out ideological and political education to students, so that students can feel the progressive power of the times, but also can feel the baptism and help in thinking, this teaching mode of keeping pace with the times is meaningful to students and supervisors. Through WeChat Weibo, counselors can convey the relevant theories of socialist core values to students, so that students can understand the corresponding values and principles, and make students reflect on themselves actively while making clear the truth [3].

4.4. Strictly Set the Bottom Line and Rules for All Students

Students should know how to abide by the bottom line and rules of the school and become a person with rules and regulations. No matter what kind of innovation and entrepreneurial tasks students are completing, cannot skip class, absenteeism behavior, cannot in the daily study, do not want to forge ahead, easy and hard work, for the examination absenteeism such behavior, should be resolutely stopped. College counselors need to help students re-examine their position, know the foundation and foundation of a student, and supervise students to do their most important tasks well, so as to make students' future development more beautiful and bright. Counselors need to restore a clean-air university learning environment. For example, when students attend professional classes, they must arrive at the classroom within the prescribed time for self-study, in the morning and evening self-study must reach the classroom, cannot be one minute late, at the same time, students should also reflect and sum up in time after each major examination, thus making growth and

progress.

5. Conclusion

College counselors should integrate teaching resources, construct a new ideological and political teaching model for all college students, and make students feel the value and significance of existence in the new learning model, and make students develop the consciousness of being strict with themselves and the accomplishment of treating others leniently. It is important to understand innovation and entrepreneurship. Counselors should actively persuade students to be able to level their peace of mind and find room for improvement.

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